



John Arnold

# General Manager's Corner

Many thanks to all those staff that attended the function at the Boulevard on Friday 30th July to celebrate the finalisation of the construction of the new Head Office building.

All staff that attended seemed to enjoy the night and the comments received by senior staff were very positive. No doubt the most enjoyable part of the night,

other than the food and drinks, was the brilliant video put together by the Society's Advertising/Marketing guru John Dwyer.

John is one special person. As all staff will recognise, he was the driving force behind the Society's successful marketing directional change some years ago and seems to possess that added instinct that makes people different. Some champion sports people have it as do others in different walks of life – those people that think differently.

Anyhow the video was hailed as excellent and focused on the security tag system within Head Office and how just about any event or movement within the building requires the use of the security tag. Maybe it went overboard in terms of accuracy and sensibility but it did highlight the added precautions taken in Head Office today as compared to years ago. No doubt we are better off with the system than without it.

Finally it is worth noting that while the builders have left the site, the job is not yet completed with many small items still to be rectified. One of those is the pigeon proofing that needs activating in quick time to save us all from the unsightly effects of their landings.

Overall the night was very successful and again I thank John Dwyer for his contribution to that success.