WELCOME TO THE **MINDS** FREQUENT VIEWER CLUB!

At NBN we value our loyal viewers - so we have decided to provide you with the opportunity to earn unique rewards, as well as the chance to win some fabulous prizes. Over the next 90 days (during April, May, June and July), have some fun and be REWARDED by watching NBN.

Rewards are available exclusively to NBN Frequent Viewers. The more you watch, the more rewards you can receive!



HOW DO I PARTICIPATE IN THE NBN FREQUENT VIEWER CLUB?

- Simply watch NBN between the hours of 4pm and 10pm each night from Sunday, April 13th, 1997. You don't have to watch every hour or even every day to participate, but the more you watch, the faster your points can grow and the more Rewards you can receive.*
- Turn to the page in your NBN Frequent Viewer Passbook which matches the day and hour you are watching. There is a different trivia question and choice of answers for each hour between 4pm and 10pm daily.
- At sometime during each hour (between 4pm and 10pm) the correct answer for that hour's question will appear on your screen.
- A Simply mark this correct answer in your Passbook
- Once your evening's viewing is completed, just register your Viewer Points by phoning the FREQUENT VIEWER POINTS LINE (see phone number below).

HOW DO I JOIN THE NBN FREQUENT VIEWER CLUB?

- On your first call to the FREQUENT VIEWER POINTS LINE, you will be registered and given a personal PIN number. Record this number in the space below. You will need it for future calls.
- On each following call, your reward points will be credited to your personal PIN number.
- Other family members can earn Rewards, but each person must have their own personal PIN number and points need to be registered separately.

WRITE YOUR PERSONAL 'PIN' NUMBER BELOW

The whole family can gain rewards, but each person must register points separately.







If more than 4 family members wish to participate, record extra member numbers elsewhere.

Frequent Viewer' owned & produced by SilverDreams Entertainment Pty Ltd @ 1997 Level 40, AAP Building, 259 George St. Sydney NSW Australia 2000 Ph: (02) 9252 1341 Fax: (02)9252 1346

HOW DO I REGISTER MY POINTS?

- At the end of each viewing evening, simply call the FREQUENT VIEWER POINTS LINE and follow the simple instructions over the phone. For each correct answer, you will be credited with Frequent Viewer Points. (You will be asked to register your answers to each trivia question by pressing 1.2 or 3 on your telephone touch pad or by dialling the corresponding numbers.)
- Answers for each question can only be registered once. You must call to register your points before 8am the following morning. If for example, you've watched the network between 4pm and 7pm, you could phone the FREQUENT VIEWER POINTS LINE anytime after 7pm, but before 8am the next day, to register your points. Obviously, the more correct answers you register daily, the more points you'll gain.
- You can also call the FREQUENT VIEWER POINTS LINE to check how many points you have accumulated at any time during the promotion.
- **DOUBLE POINTS NIGHT!** Keep watching NBN to find out when a special BONUS NIGHT of participating in the NBN Frequent Viewer Club!*

INFORMATION HELP LINE

If you have any queries, whether it is how to join, how to check your points tally, or claim your rewards, have trouble dialling the Frequent Viewer Points Line or even if you just need a new Passbook - ring the FREQUENT VIEWER HELP LINE any time during the promotion.

QUICKLY CAN I EARN POINTS AND GAIN REWARDS?



VIEWING HOURS (on the same day)	POINTS EARNED*
1 hour	30 points
2 hours	50 points
3 hours	70 points
4 hours	95 points
5 hours	120 points
6 hours	140 points

Here's some examples of how easy it is to reach your rewards. If you watch our network for 3 hours each evening (between 4pm and 10pm) for 18 days, you would gain 1.260 viewer points.* That means you would have enough points (1200) for a Wide World of Sports Cap or Footy Show Mug, in just two and a half weeks! Or, if you watched for 5 hours each evening (between 4pm and 10pm), for 30 days, you will have enough points (3,600) for A Current Affair Spray Jacket or Getaway Cooler Bag* It's that simple! And with Double points nights, you can receive rewards even faster!

ovided you answer the relevant questions correctly (answers appear on screen) and register via the FREQUENT VIEWER POINTS LINE line each day.

The Sweepstakes Draws are a bonus for our valued NBN Frequent Viewers. Phone 1900 969 256 to enter, but only when you've reached the specified points level. Only one entry per person, per draw.

Call and enter the draw to win one of ten Collins Family Reference Packs (including Atlas of the World, Thesaurus, and Australian Edition English Dictionary), Valued at \$271 each,

Call and enter the draw to win one of two fantastic top loading, 7.5kg capacity, Whirlpool Washing machines - Valued at \$1,400 each!

Call and enter the draw for one of two Yamaha ini Home Theatre Sound Systems, A multi-speake Dolby system makes movies & music sound awesome! - Valued at \$1,700 each!

Call and enter the draw to win a new Mazda 12 Metro 5-door Hatchback! Includes driver's side airbag, 4 speaker AM/FM radio cassette, power steering and 3 year / 80,000 km warranty. Valued at \$17,400.



CONDITIONS OF BITRY. 1) Information on how to enter and prizes form part of these conditions of entry. 2) Promotion only open to NBM Frequent Viewer Club members. Employees and the immediate families of the refronter and in agencies associated with this promotion is neithern than the promotion of the promotion